MAINSTREET SA

JOIN THE NETWORK

MAINSTREET SA MEMBERSHIP 2026/2027







FOR THE PEOPLE CREATING THRIVING LOCAL PLACES ACROSS SOUTH AUSTRALIA.

WHY NOW?

STRONG PLACES DON'T HAPPEN IN ISOLATION.

Across South Australia, councils, mainstreet groups, business communities, tourism organisations and place leaders are working through many of the same opportunities and challenges.

How do we activate our streets?
How do we support local businesses?
How do we attract people into our town centres?
How do we strengthen place identity?
How do we build sustainable precinct and business groups?
And how do we learn from what is already working elsewhere?

Mainstreet SA exists to connect those conversations.

We are building a stronger statewide network where ideas, experience and practical knowledge can be shared between communities.

DIFFERENT PLACES.

SHARED CHALLENGES.

BETTER CONNECTED.





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WHO IS THIS FOR?

IF YOU'RE HELPING CREATE A THRIVING LOCAL PLACE, YOU'RE PART OF THIS CONVERSATION.

LOCAL GOVERNMENT

Economic development, activation, community development, planning and place teams.

MAINSTREETS & PRECINCTS

Trader groups, business associations, chambers and precinct managers.

BUSINESS & COMMUNITY LEADERS

Business owners, community leaders and people actively shaping their local place.

THRIVING LOCAL PLACES

REGIONAL DEVELOPMENT

RDAs and organisations supporting regional economic growth.

TOURISM & VISITOR ECONOMY

Destination, tourism and experience organisations.

PLACE PROFESSIONALS

Planners, placemakers, designers, consultants & urban specialists.

NOT SURE WHETHER MAINSTREET SA IS FOR YOU?
IF BETTER LOCAL PLACES ARE PART OF YOUR WORK, WE'D LOVE YOU IN THE NETWORK.

MAINSTREET SA

MORE THAN EVENTS

A NETWORK YOU CAN USE.

CONNECT
Meet councils, precinct groups, regional organisations, business communities and place leaders from across South Australia.

LEARN
Access practical professional development, webinars, Mainstreet Exchange events, Walking Tours and shared resources.

SHARE
Showcase projects, case studies and ideas from your own community while learning from others.

CONTRIBUTE
Help shape conversations, programs and priorities relevant to South Australia's mainstreets and town centres.

BE REPRESENTED
Strengthen a collective voice for vibrant local economies, resilient businesses and thriving places.

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CHOOSE YOUR FIT

CHOOSE THE 12-MONTH MEMBERSHIP THAT FITS YOU.

INDIVIDUAL MEMBER
$50/ YEAR

SMALL BUSINESS
$120/YEAR

For individual professionals, business owners, community leaders and people working in the place and mainstreet sector.

Includes:
- Individual membership
- Up to 3 nominated representatives (for a small business)
- Member event pricing
- Online webinar access
- Resource library
- Networking opportunities
- Member profile opportunities

BEST FOR:
Individuals & small business owners wanting to connect, learn and participate.

MAINSTREET / COMMUNITY ORGANISATION
$195/ YEAR

For precinct groups, trader associations, chambers and community organisations.

Includes:
- Up to 5 nominated representatives
- Webinar access
- Member event pricing
- Resource library
- Project and organisation spotlight opportunities
- Statewide networking
- Committee capability resources
- Case study participation

BEST FOR:
Groups wanting to build capability and connect their committee or team.

COUNCIL / REGIONAL ORGANISATION
$500/ YEAR

For councils, RDAs, tourism organisations and agencies supporting local places.

Includes:
- Up to 10 nominated representatives
- Webinar access
- Member event pricing
- Resource library
- Sector roundtable invitations
- Project and case study opportunities
- Regional collaboration opportunities
- Priority participation in Mainstreet SA initiatives

BEST FOR:
Teams wanting statewide knowledge, connection and collaboration.

STRATEGIC PARTNER PACKAGES ARE AVAILABLE SEPARATELY FOR ORGANISATIONS SEEKING GREATER PROGRAM INVOLVEMENT AND VISIBILITY.