

Chelsea Lewis

Gumeracha Main Street

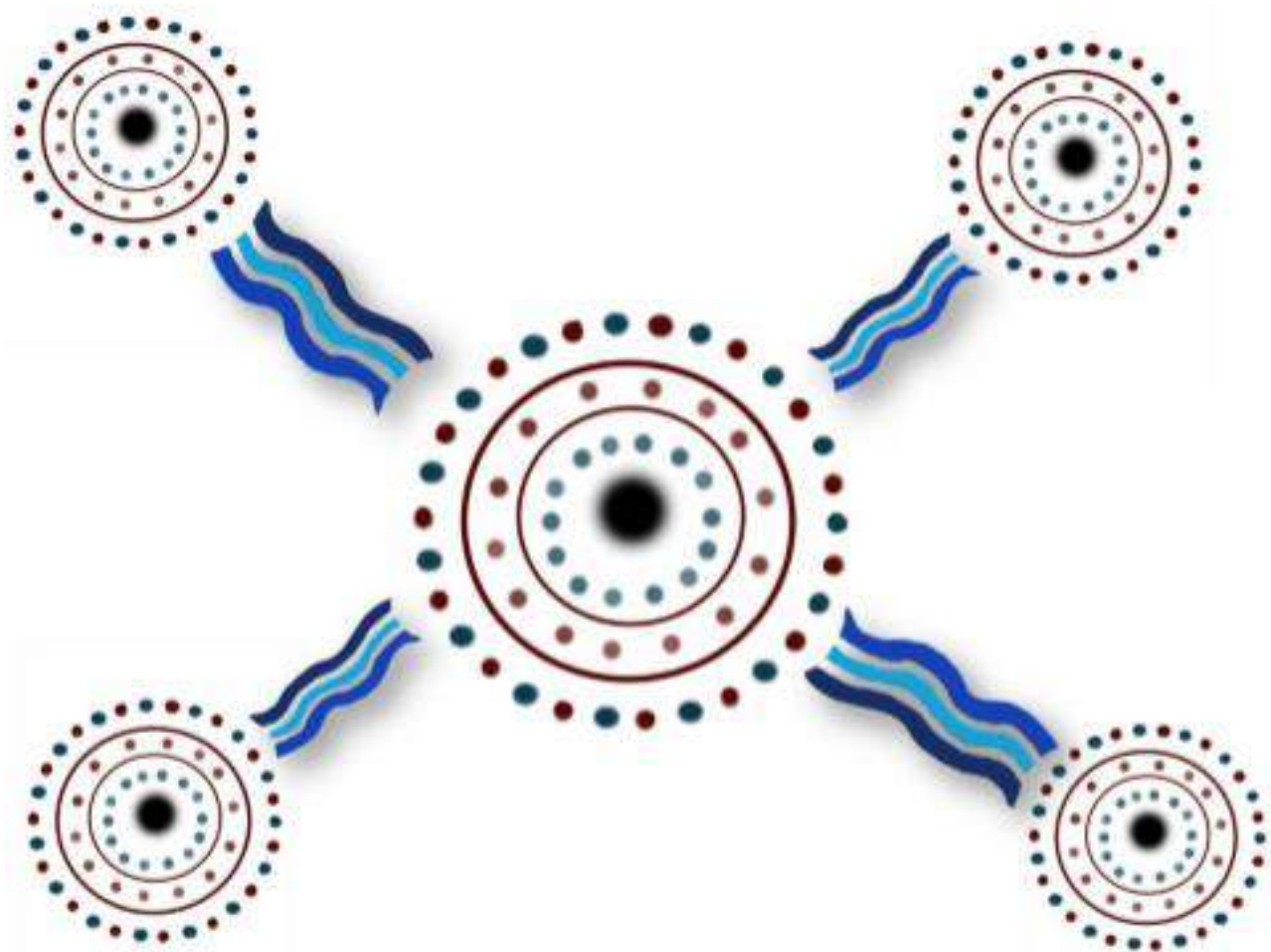
**Five years in, and a case study of
Aboriginal cultural connection**



Mainstreet SA Conference

June 2021









GENERAL STORE & TAKE AWAY

OPEN 7 DAYS
PIES • PASTIES • CA
TEA • COFFEE • I
NEWSAGENCY
GROCERIES • IC

Could you go a little further?



The reasons why







Vision

GUMERACHA MAIN STREET VISION



PERAMANGK CULTURE & HARMONY

We are committed to recognising the complete history of our township, knowing and celebrating local Aboriginal culture and developing a two way partnership with Peramangk Peoples for a harmonious future.

FRIENDLY

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NATURE

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ABUNDANCE

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LINGER

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DISCOVERY

The Main Street has a character of its own. There are elements of surprise and an allure to explore and discover the heart and history of the township.

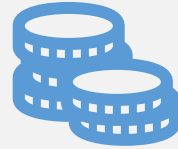
UNINHIBITED

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SAFE

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Objectives



Economic sustainability of businesses



Visual beauty



Changed traffic behaviour

A destination street for visitors
A safe street for locals
A beautiful street for everyone



2017



2019



2017



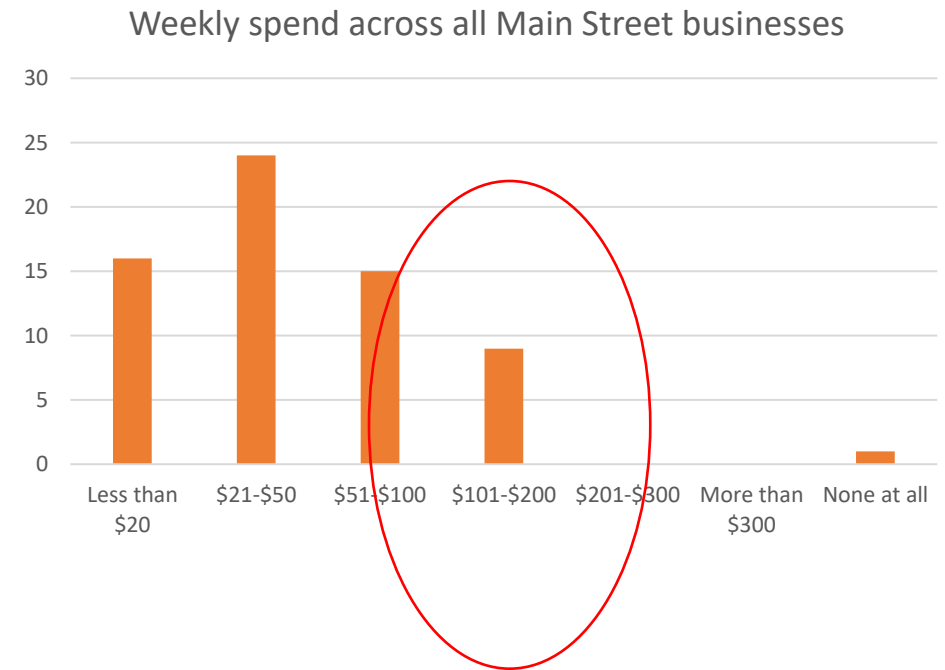
2019



2017



2019



Links to Adelaide Hills Council Strategic Plan

Community Wellbeing

- 5.2 Aboriginal culture
- 6.4 Public art

Natural Environment

- 1.1 Distinctive streetscapes and villages
- 2.3 Mitigate bushfire risk

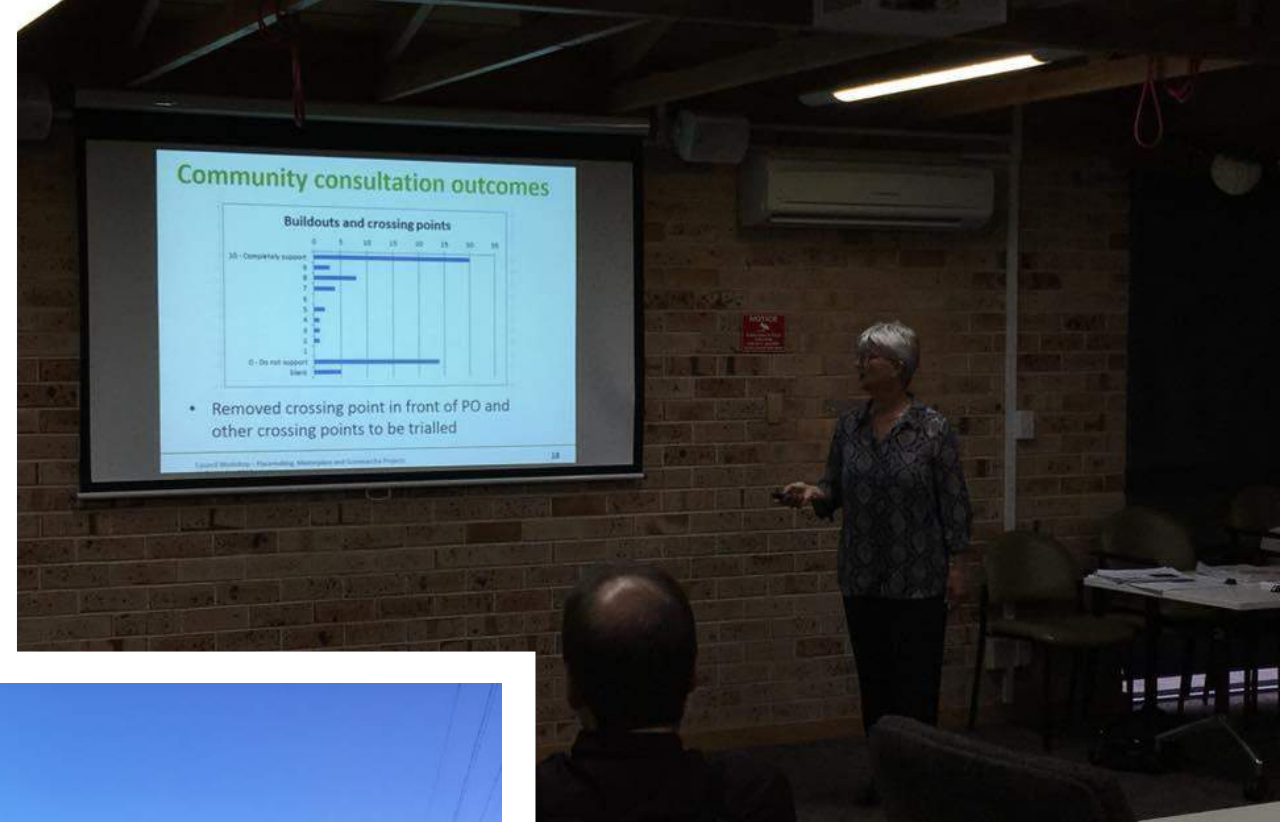
Built Environment

- 1.1 and 1.5 Accessibility and footpaths
- 2.1 Community-led placemaking
- 2.3 Local character
- 4.4 Road safety

Economy

- 1.1 Tourism
- 3.3 Create vibrant, active places
- 4.3 Events reflect regional identity







PERAMANGK CULTURE AND HARMONY

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- Peramangk Elder Ivan Copley opened Stage 1 of the Women's Tour Down Under at Gumeracha with a Welcome to Country and Smoking Ceremony – a first for the Women's Tour. At the race community event, curated by the Main Street Project, Ivan hosted a story-telling workshop
- Ivan and his son and granddaughter Welcomed us to Country and offered a Smoking Ceremony at the Winter Solstice Soup & Fire Night
- Australian Bureau of Worthiness artists consulted Ivan in the development of their I Met Gumeracha theatre show and shared his stories, with permission, as part of the performance
- Visual artist Rebecca Prince consulted Ivan during the development process of her Gumeracha Spirit Frog mural and incorporated cultural meaning in the image and the story of the image. Ivan was involved at the official launch of the mural

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- Hosted Winter Solstice Soup & Fire Night
- Supported delivery of Adelaide Hills Council's Harmony Day with a face-painting stall
- Street decorated for Tour Down Under - 2nd place in Best Dressed Town!
- Main Street Project hosted community event for start and finish Stage 1 Women's Tour Under

Looking Ahead

Annual core business goals

- Host Winter Solstice Soup & Fire Night event
- Continue to provide Adelaide Hills Council Business Plan and Budget submission
- Provide core funding for Gumeracha Garden Fairies
- Aim for an annual arts outcome

Specific goals for October 2018 – November 2019

- Complete two year community survey check-in
- Apply to Adelaide Hills Council to host Fifth Sunday Market
- Complete town entry feature (with Tour Down Under winnings)
- Plan refurbishment of oval bus shelter
- Complete Master Plan

Goals within next three years

- Powerlines underground from Victoria Street to John Fisher Avenue
- Residents Win Stages 1 and 2 work complete
- Hospital wall decorated (or funding secured and plans complete)

Ongoing goals

- Source and secure funding
- Foster and grow relationships and partnerships

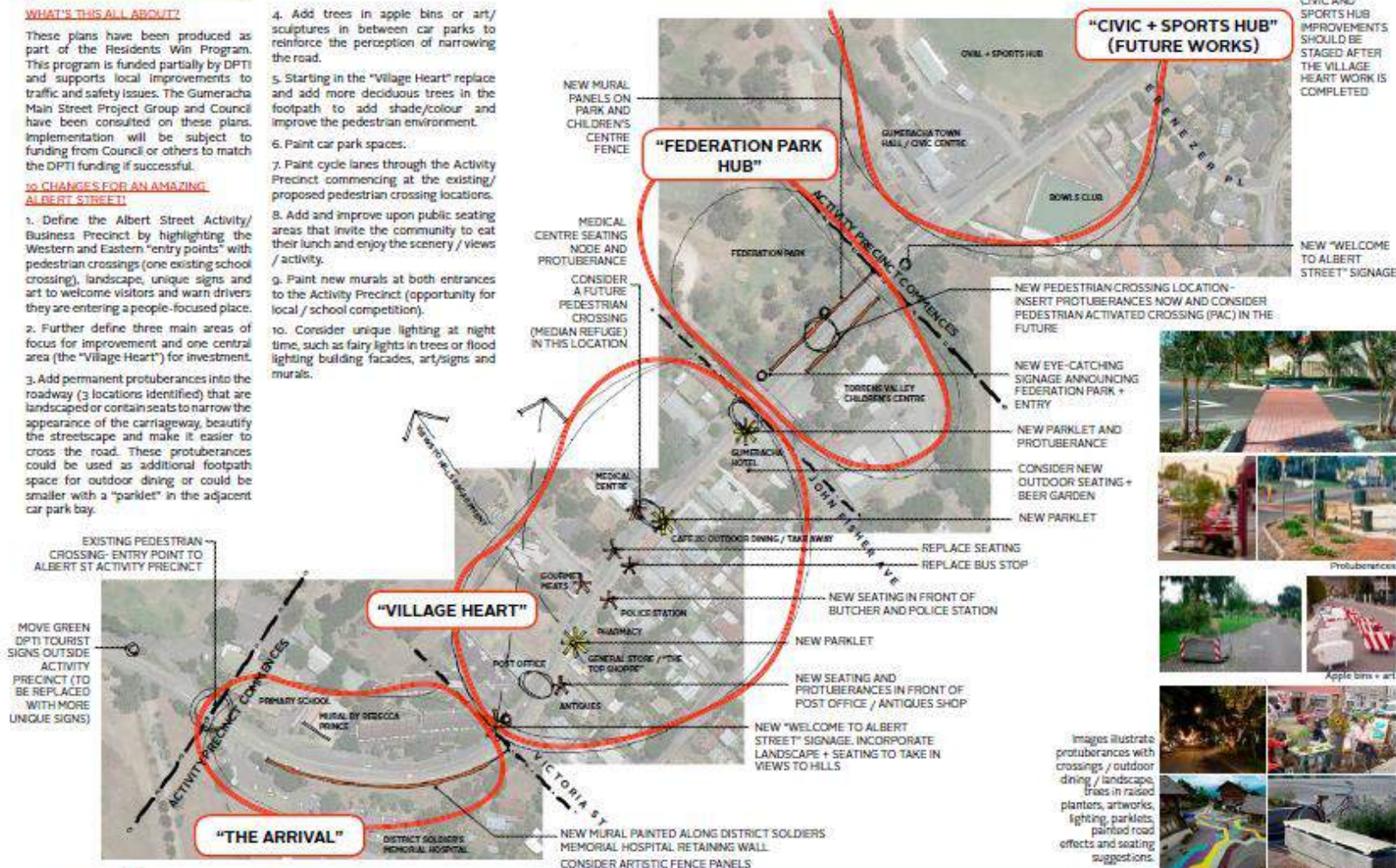
WHAT'S THIS ALL ABOUT?

These plans have been produced as part of the Residents Win Program. This program is funded partially by DPTI and supports local improvements to traffic and safety issues. The Gumeracha Main Street Project Group and Council have been consulted on these plans. Implementation will be subject to funding from Council or others to match the DPTI funding if successful.

10 CHANGES FOR AN AMAZING ALBERT STREET!

1. Define the Albert Street Activity/Business Precinct by highlighting the Western and Eastern "entry points" with pedestrian crossings (one existing school crossing), landscape, unique signs and art to welcome visitors and warn drivers they are entering a people-focused place.
2. Further define three main areas of focus for improvement and one central area (the "Village Heart") for investment.
3. Add permanent protuberances into the roadway (3 locations identified) that are landscaped or contain seats to narrow the appearance of the carriageway, beautify the streetscape and make it easier to cross the road. These protuberances could be used as additional footpath space for outdoor dining or could be smaller with a "parklet" in the adjacent car park bay.

4. Add trees in apple bins or art/sculptures in between car parks to reinforce the perception of narrowing the road.
5. Starting in the "Village Heart" replace and add more deciduous trees in the footpath to add shade/colour and improve the pedestrian environment.
6. Paint car park spaces.
7. Paint cycle lanes through the Activity Precinct commencing at the existing/proposed pedestrian crossing locations.
8. Add and improve upon public seating areas that invite the community to eat their lunch and enjoy the scenery / views / activity.
9. Paint new murals at both entrances to the Activity Precinct (opportunity for local / school competition).
10. Consider unique lighting at night time, such as fairy lights in trees or flood lighting building facades, art/signs and murals.















Garden Fairies
were here













GUMERACHA
MAIN STREET

GUMERACHA COMMUNITY

WINTER SOLSTICE

SOUP & FIRE NIGHT

A photograph of a park area with several large hay bales in the foreground. In the background, there are trees, a small building, and a car parked on a path. The sky is blue with some clouds.

Look for the lanterns at
eration Park between
creek and the Town Hall
n Street Gumeracha.

NO ALCOHOL

**SATURDAY
22 JUNE**
4:00PM - 8:00PM

Gather with your local commu
at this family-friendly event. I
a range of soups (all dietary n
catered), fire, marshmallows
music and hot choce

BYO MUG OR PURCHASE A GUMERACHA SOLSTICE SOUP MUG \$6
\$10 ADULTS - \$5 CHILDREN (UP TO AGE 16)
Buy tickets on arrival or online: <https://2019solstice.eventbrite.com.au>

















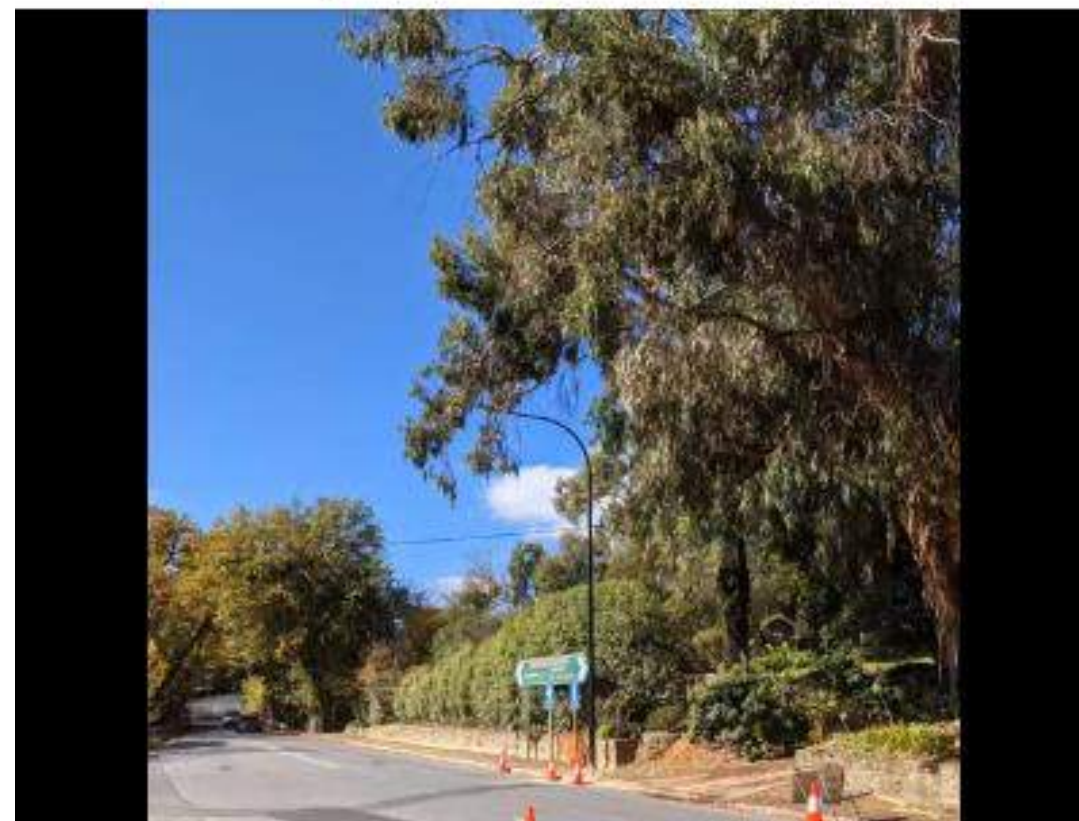


Gumeracha Main Street Project

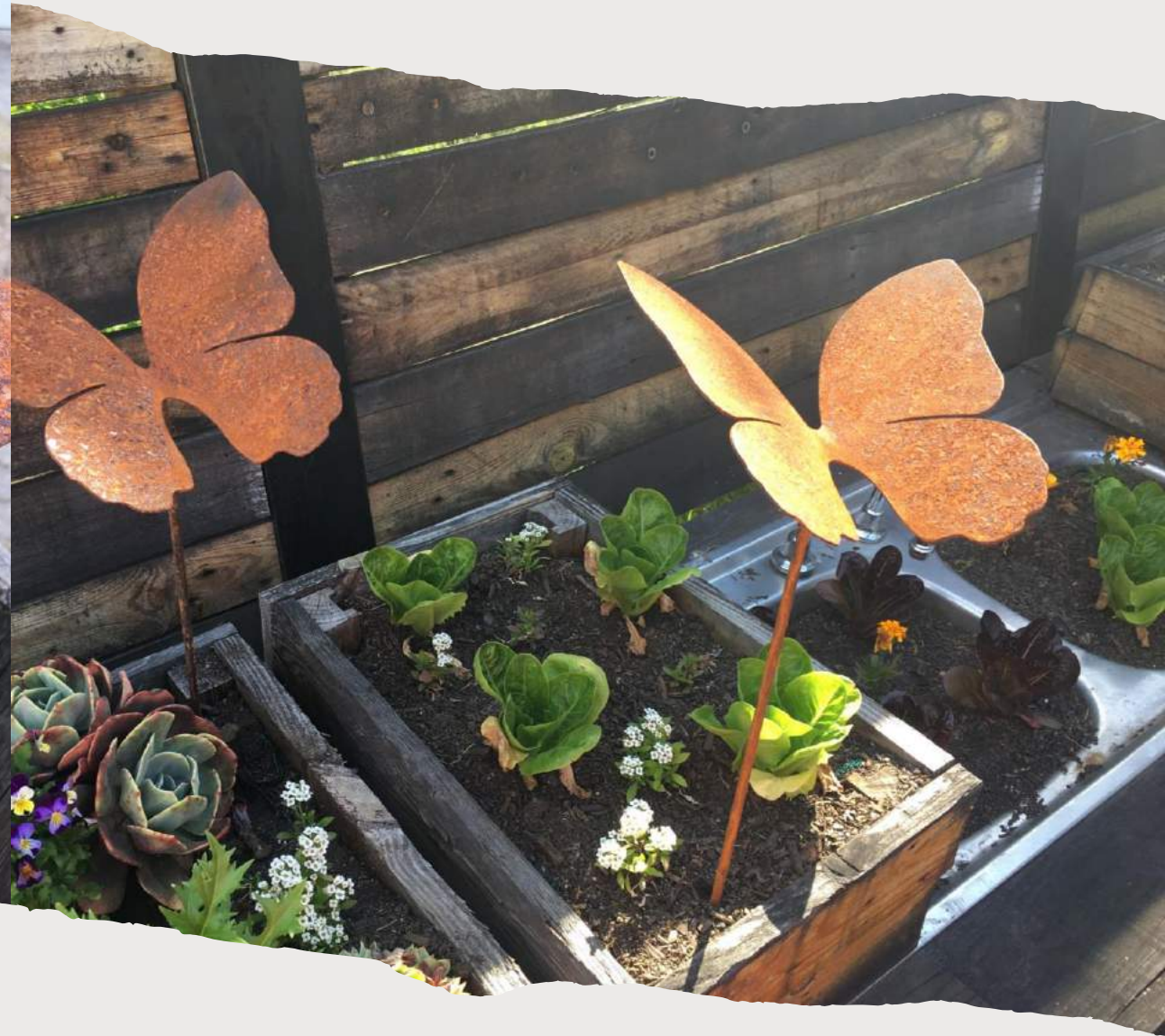
Published by Joel Taggart · May 12 at 1:36 PM ·

...

We are very excited to see the first of the new street light poles going up on the Main Street today. The charcoal colour blends in nicely with the natural environment. Once the light poles are all up and switched on, the stobie poles will be removed (anticipated to occur no later than mid-June 2021).

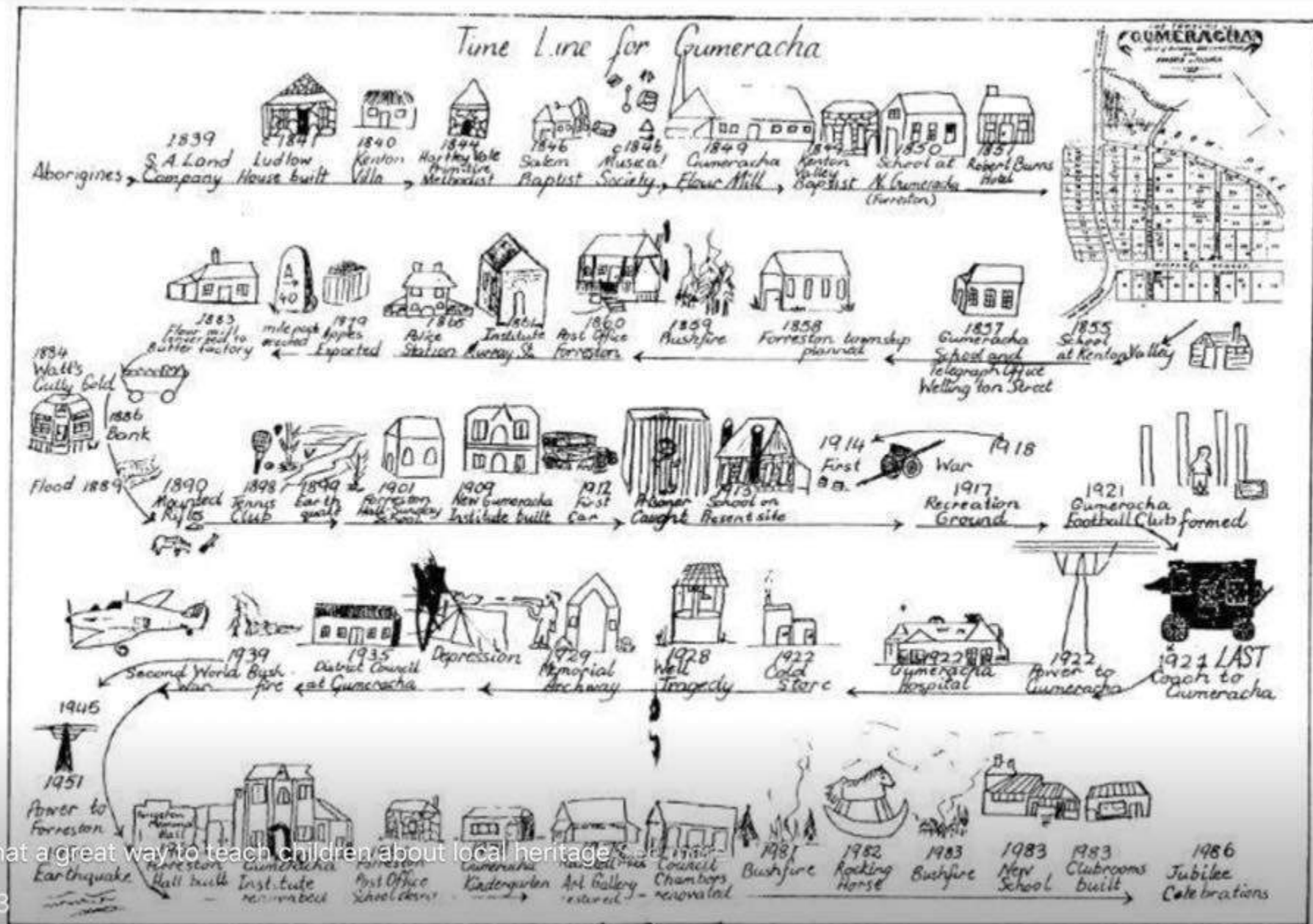






\$600,000

\$4million



What a great way to teach children about local heritage



Like

Comment

Share



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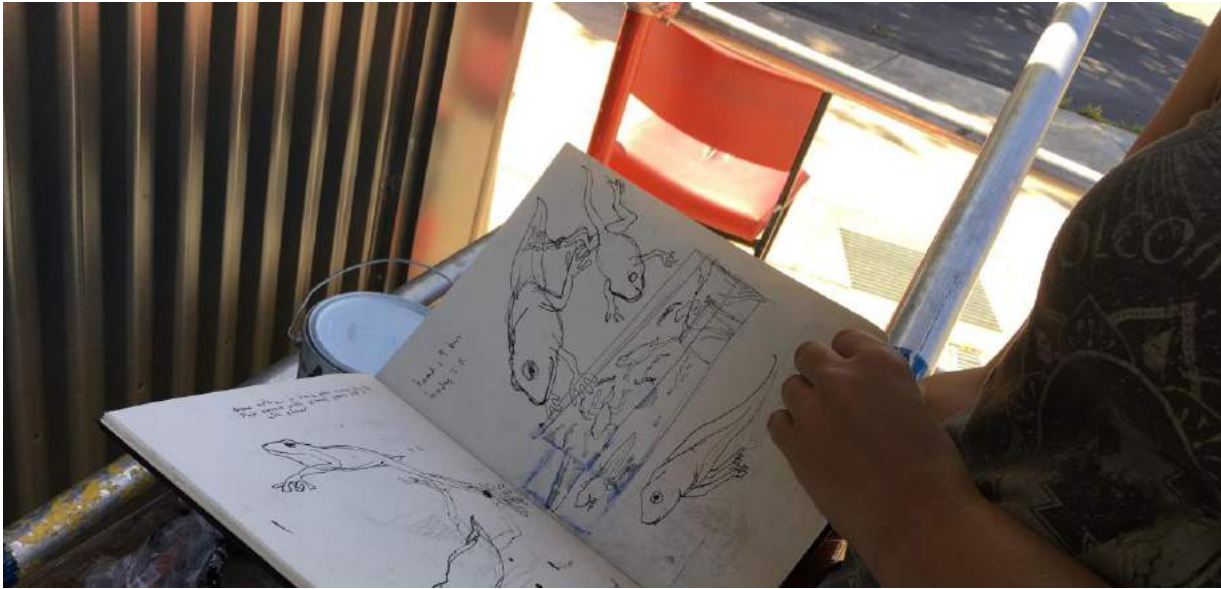
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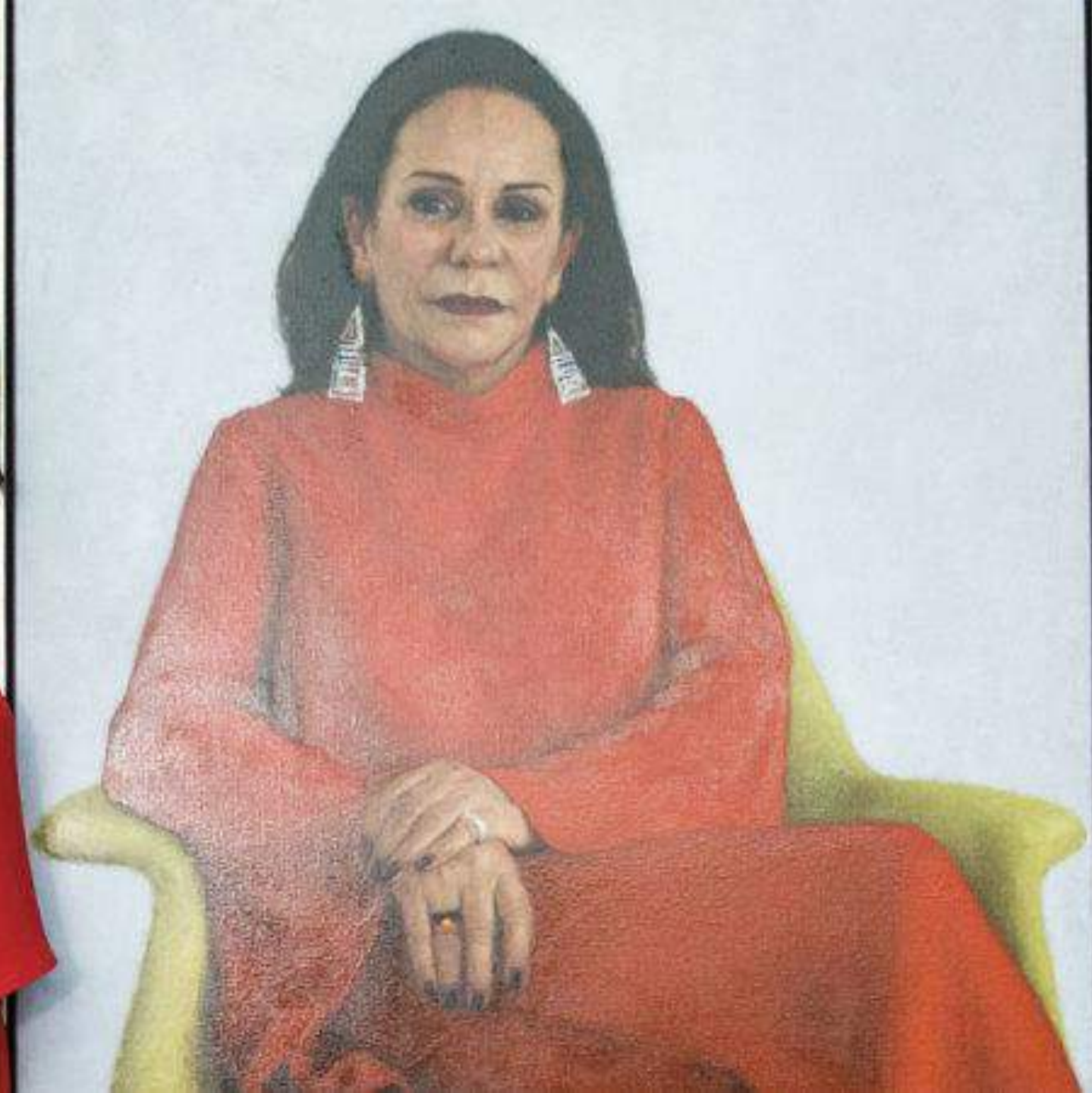
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- Elders will decide spelling, patterns, cultural icons, colours to be used.
- 'To have something is better than having nothing.'





*‘Reconciliation is a journey.
Not a destination.’*



- Can you please tell me why this place was important to Peramangk people?

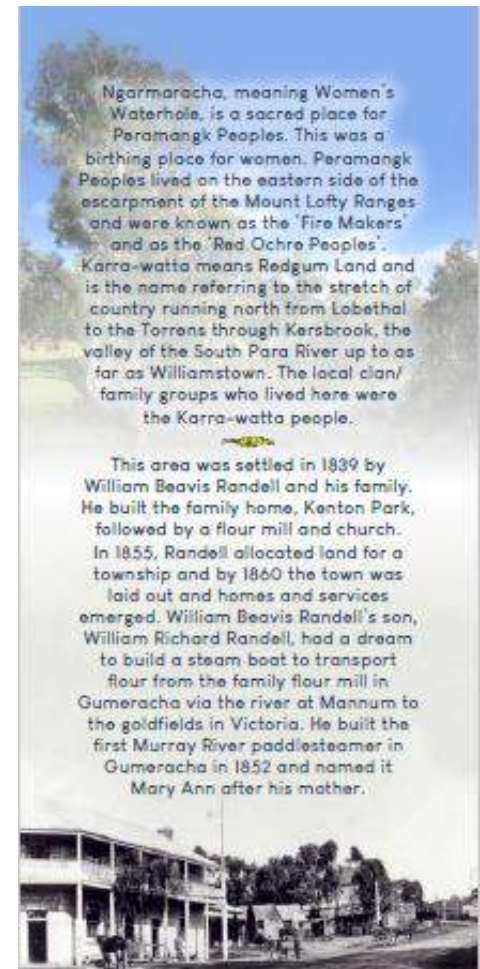
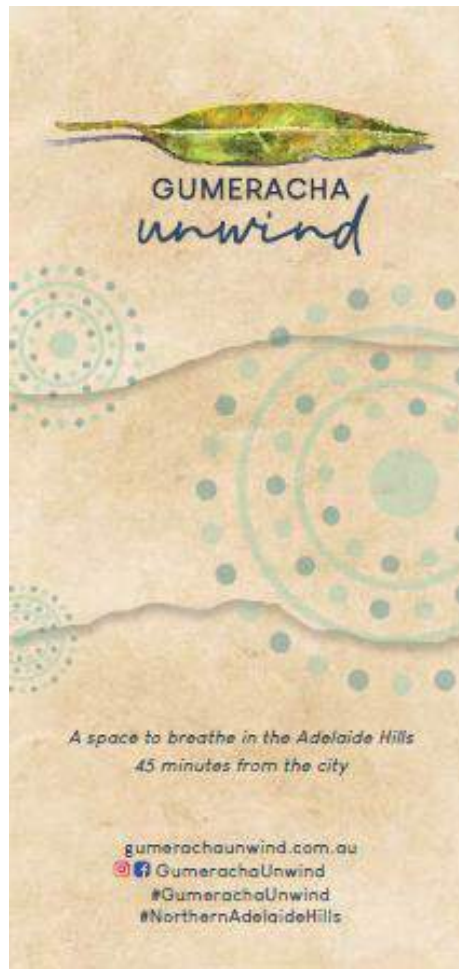


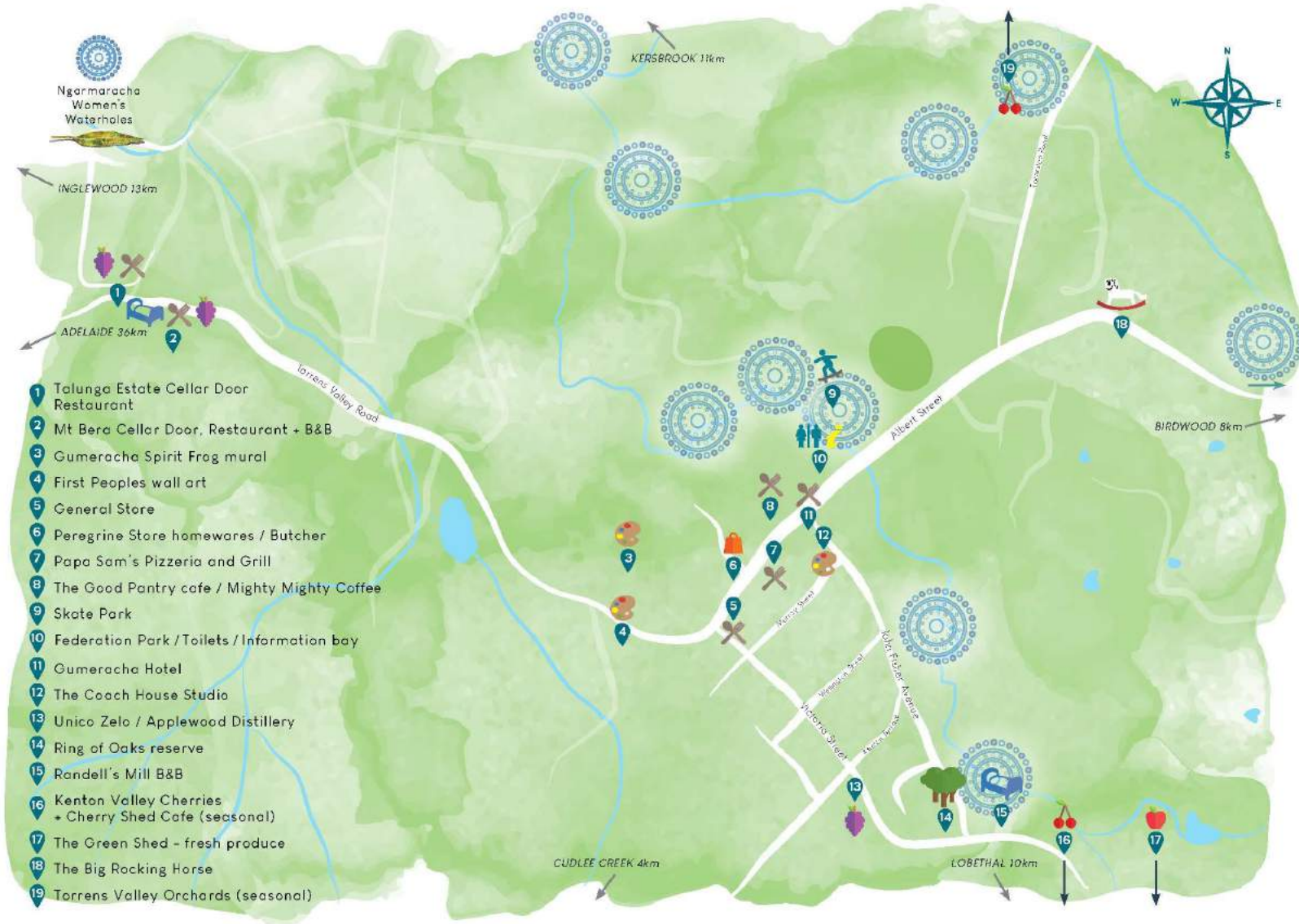
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- Can you please tell me why this place *is* important to Peramangk people?

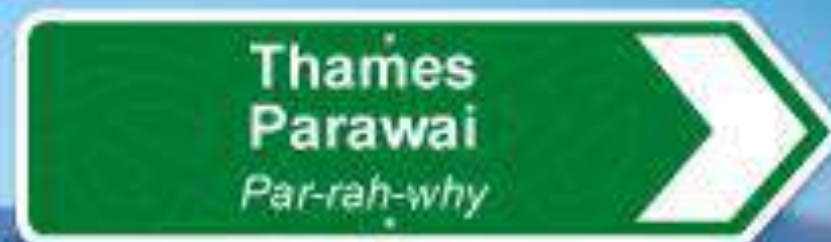






A History of
Gumeracha and District
1839-1939











Bus stop shelter with a red roof and illuminated interior.

Tall utility pole with multiple cross-arms and a single lit street lamp.

White pickup truck parked on the street.

Could you go a little further?

GENERAL STORE & TAKE AWAY

OPEN 7 DAYS
PIES • PASTIES • CA
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NEWSAGENCY
GROCERIES • IC

Black metal fence running along the sidewalk.











THE GOOD PANTRY

EST 2011

250 ABORIGINAL AND TORRES
STRAIT ISLANDER LANGUAGES
WERE SPOKEN BY INDIGENOUS
AUSTRALIANS BEFORE EUROPEAN







Thank you

www.gumerachamainstreet.com.au

Facebook.com/GumerachaMainStreet

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